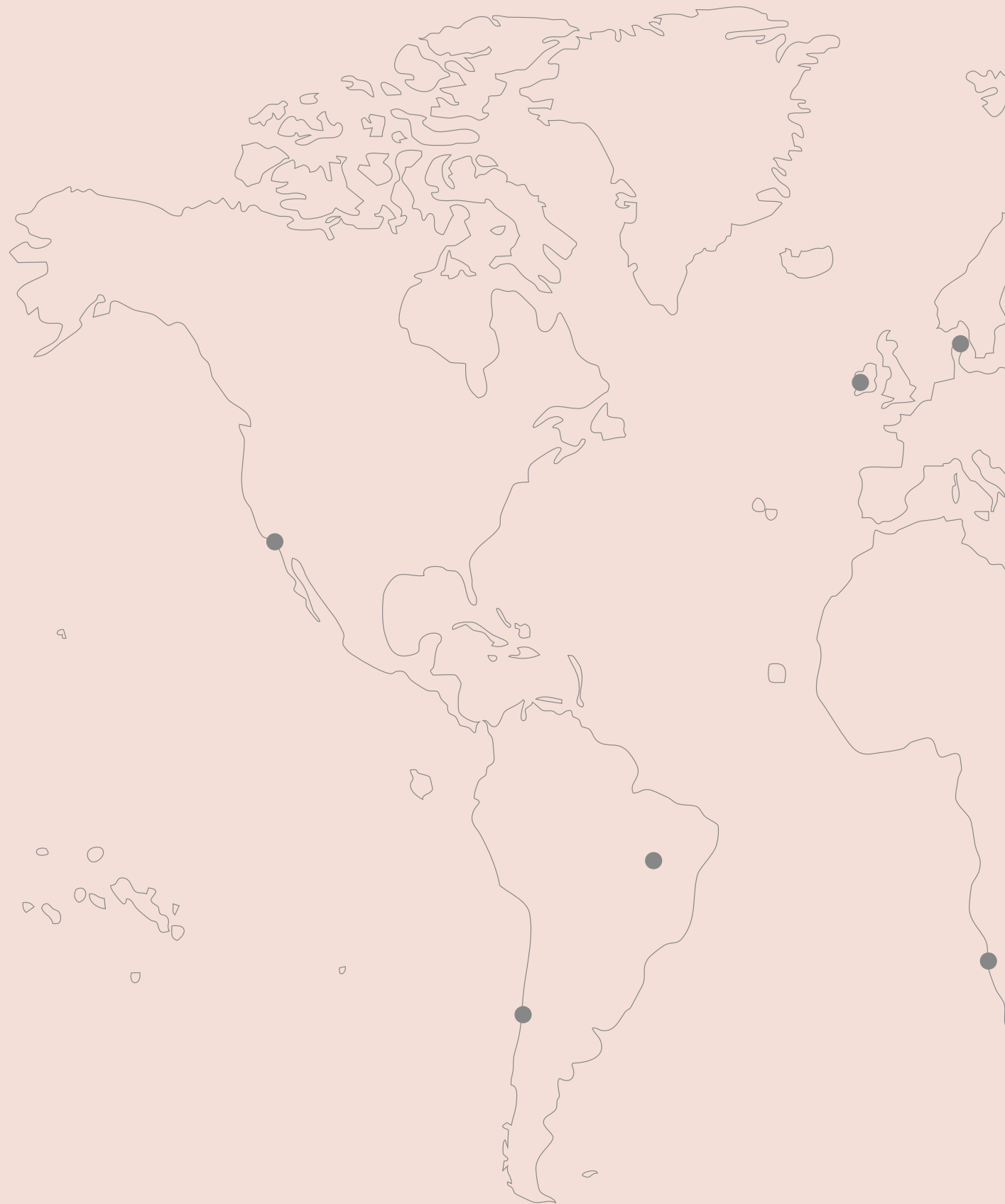


SECOND LIFE.
FIRST NATURE.

SLIDE®

SECOND LIFE. FIRST NATURE.



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A NEW PARADIGM

Second Life segna un passaggio fondamentale nella traiettoria evolutiva di SLIDE, introducendo una revisione strutturale del sistema produttivo e dell'impianto progettuale. La plastica riciclata viene assunta come riferimento, ridefinendo in profondità processi e logiche di sviluppo dell'intero catalogo.

Il percorso prende avvio dalle collezioni outdoor per estendersi in modo sistematico a tutte le famiglie di prodotto, configurando una nuova generazione di arredi in cui la materia è oggetto di una rilettura consapevole. I prodotti si misurano con paesaggi naturali estremi, contesti in cui la materia si manifesta nella sua condizione originaria e stabilisce relazioni dirette con forma, scala e durata.

In questi scenari, SLIDE afferma la propria capacità di instaurare un rapporto calibrato con l'ambiente, costruendo dispositivi per l'abitare che uniscono resistenza, chiarezza e coerenza progettuale. A supporto di questo sistema interviene una nuova palette cromatica, sviluppata in stretta relazione con la materia riciclata.

Le undici tonalità ampliano il campo espressivo del brand e consentono configurazioni trasversali tra le diverse famiglie di prodotto, rafforzando continuità e riconoscibilità. Con Second Life, SLIDE consolida il proprio ruolo nel panorama internazionale, proponendosi come interlocutore per architetti, designer e progettisti attraverso un sistema integrato in cui materia, processo e progetto convergono in una visione unitaria.

Second Life marks a pivotal step in SLIDE's evolutionary trajectory, introducing a structural revision of its production system and design framework. Recycled plastic is adopted as a reference, fundamentally redefining processes and development logics across the entire catalogue.

The process begins with the outdoor collections and extends systematically to all product families, shaping a new generation of furnishings in which material is subject to a conscious reinterpretation. The products engage with extreme natural landscapes, contexts in which material manifests in its original condition and establishes direct relationships with form, scale and durability.

Within these scenarios, SLIDE affirms its ability to establish a measured relationship with the environment, developing solutions for living that combine resistance, clarity and design coherence. Supporting this system is a new colour palette, developed in close relation to recycled material.

The eleven shades expand the brand's expressive range and enable cross-category configurations, reinforcing continuity and recognisability. With Second Life, SLIDE consolidates its position on the international stage, positioning itself as a key partner for architects, designers and specifiers through an integrated system in which material, process and design converge into a unified vision.

“Second Life ridefinisce la plastica come materia progettuale consapevole.”

“Second Life redefines plastic as a consciously designed material.”

COLLECTION
REBORN

LOC

IRELAND

GIANT'S ROUTE

ALT 12 m
TAVG 10°C

RH 82%
T 06:00 A.M.

LAT 55.2408° N
LON 6.5116° W

Il racconto ci conduce nel Selciato del Gigante, Irlanda del Nord. Una formazione basaltica costiera in cui il raffreddamento della lava ha generato migliaia di colonne prismatiche, organizzando il suolo in una struttura continua di piani e dislivelli. Qui si inserisce Reborn, collezione sviluppata con ecoBirdy, che trova in questo sistema naturale una cornice coerente. Lampada, divano, tavolini e poltroncina costruiscono una composizione unitaria, affiancata dalla panca Amore di Giò Colonna Romano, segno grafico che attraversa lo spazio, e da Wave, seduta e vaso dalla morfologia fluida che richiama il movimento dell'oceano.

The story takes us to the Giant's Causeway in Northern Ireland, a coastal basalt formation where the cooling of lava has generated thousands of prismatic columns, organising the ground into a continuous structure of planes and level changes. Here, Reborn, developed in collaboration with ecoBirdy, finds a coherent setting within this natural system. Lamp, sofa, coffee tables and armchair form a unified composition, complemented by the Amore bench by Giò Colonna Romano, a graphic sign that cuts through the space, and by Wave, conceived as both seating and planter, with a fluid morphology that recalls the movement of the ocean.





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AMORE
Iris Violet

REBORN ARMCHAIR
Almond Beige

REBORN LAMP
Light reborn

REBORN SOFA
Almond Beige

REBORN TABLE D.40
Deep Blue

REBORN TABLE D.80
Iris Violet

WAVE
Deep Blue

WAVE POT
Deep Blue

CORDIALINA
Light White



Questa pagina /
This page

AMORE
Iris Violet

REBORN ARMCHAIR
Almond Beige

REBORN TABLE D.40
Deep Blue

WAVE POT
Deep Blue

CORDIALINA
Light white

Pagina successiva /
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REBORN SOFA
Almond Beige

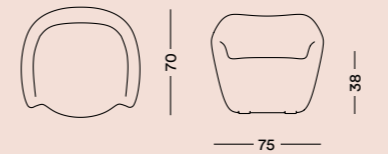
REBORN TABLE D.40
Deep Blue

REBORN TABLE D.80
Iris Violet

CORDIALINA
Light white



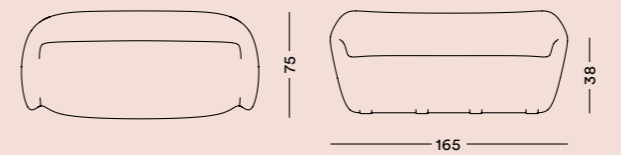
REBORN ARMCHAIR Design ecoBirdy
12 kg Reborn Collection



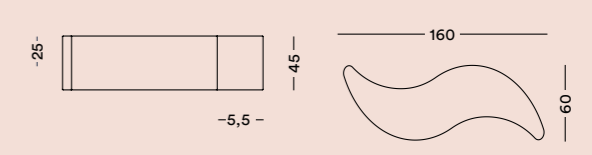
AMORE Design Giò Colonna Romano
18 kg



REBORN SOFA Design ecoBirdy
30 kg Reborn Collection



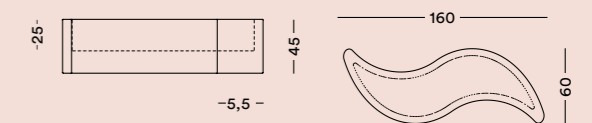
WAVE Design Giò Colonna Romano
25 kg



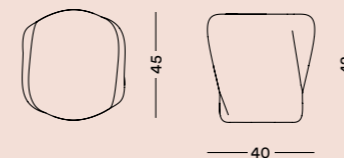
REBORN LAMP Design ecoBirdy
16 kg Reborn Collection



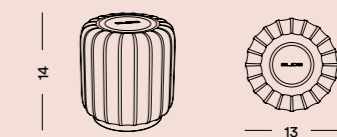
WAVE POT Design Giò Colonna Romano
25 kg



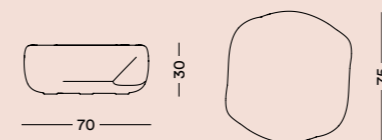
REBORN TABLE D.40 Design ecoBirdy
25 kg Reborn Collection



CORDIALINA Design Roberto Paoli
0,6 kg



REBORN TABLE D.80 Design ecoBirdy
7 kg Reborn Collection



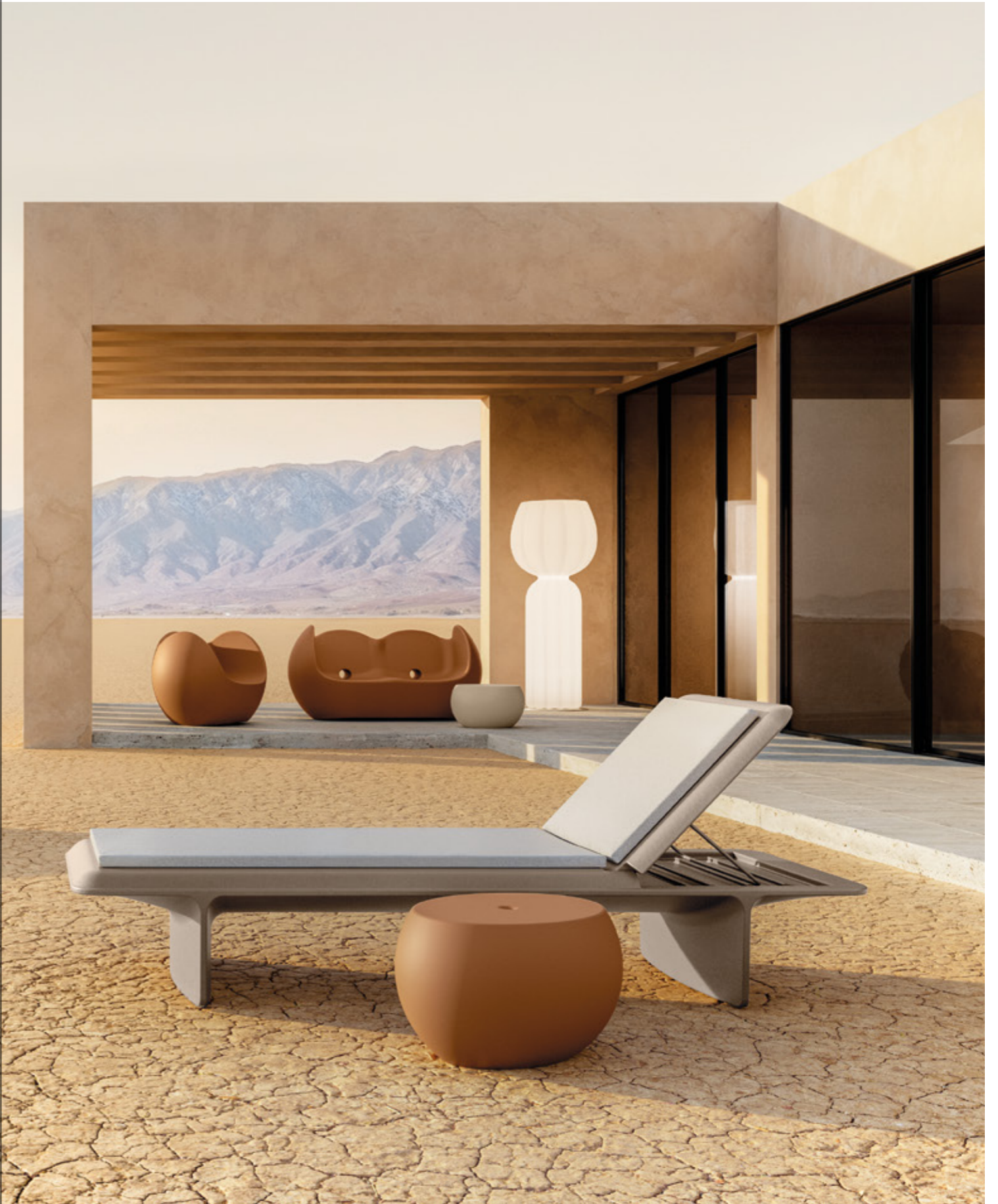
LOC

CALIFORNIA

SAILING STONES

Ci spostiamo nella Racetrack Playa, in California, un bacino asciutto all'interno della Death Valley, noto per il fenomeno delle sailing stones. Qui le rocce si muovono lentamente sulla superficie argillosa, lasciando tracce generate da specifiche condizioni ambientali tra vento, umidità e sottili lastre di ghiaccio che ne facilitano lo scorrimento. Si inseriscono qui Blos, collezione caratterizzata da volumi pieni che definiscono una presenza solida nello spazio, il lettino Ponente, che si appoggia al terreno con naturalezza, e Cucun, che con la sua superficie costolata, diffonde una luce morbida che si integra nel paesaggio.

We move to Racetrack Playa in California, a dry lakebed within Death Valley, known for the phenomenon of the so-called sailing stones. Here, rocks move slowly across the clay surface, leaving traces created by specific environmental conditions, including wind, humidity and thin sheets of ice that facilitate their movement. Within this context, Blos is introduced, a collection defined by full volumes that establish a solid presence in space, alongside the Ponente sun lounger, which rests naturally on the ground, and Cucun, whose ribbed surface diffuses a soft light that integrates into the landscape.





Pagina precedente /
Previous page

BLOS
Savannah Land

BLOS LOW TABLE
Sahara Sand, Savannah Land

BLOSSY
Savannah Land

PONENTE
Sahara Sand, cushion White

CUCUN
Light White



Questa pagina /
This page

BLOSSY
Savannah Land

PONENTE
Sahara Sand, cushion White

CUCUN
Light white

Pagina successiva /
Next page

BLOS
Savannah Land

BLOS LOW TABLE
Sahara Sand



BLOS Design Karim Rashid

18 kg Blos Collection

BLOSSY Design Karim Rashid

38 kg Blos Collection

BLOS LOW TABLE Design Karim Rashid

4,5 kg Blos Collection

PONENTE Design Martinelli Venezia Studio

25 kg

CUCUN Design Lorenza Bozzoli

20 kg

COLLECTION
AMÉLIE
GLOBO
OTTOCENTO

ALT 250 m
TAVG 26 °C

RH 88 %
T 24 °C – 06:00 A.M.

LAT -0.6740° S
LON -76.4010° W

LOC

ECUADOR

AMAZON FOREST

Atterriamo nella foresta amazzonica dell'Ecuador. Qui densità vegetale, presenza costante d'acqua e filtrazione della luce costruiscono una condizione spaziale fatta di riflessi e profondità. La collezione Amélie introduce una geometria leggera, mentre il tavolo Ottocento stabilisce una presenza più compatta e materica, capace di assorbire le vibrazioni cromatiche e luminose dell'ambiente. Globo si colloca come elemento isotropo, una sorgente luminosa che accompagna le variazioni dello spazio. La panca Enjoy attraversa la composizione come segno continuo, leggibile da entrambi i lati.

We land in the Ecuadorian Amazon rainforest. Here, vegetal density, the constant presence of water and the filtration of light generate a spatial condition defined by reflections and depth. The Amélie collection introduces a light geometry, while the Ottocento table establishes a more compact, material presence, capable of absorbing the chromatic and luminous vibrations of the environment. Globo is positioned as an isotropic element, a light source that accompanies the spatial variations. The Enjoy bench traverses the composition as a continuous sign, legible from both sides.





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Previous page

AMÉLIE
Moka Brown

AMÉLIE SIT UP
Pine Green

AMÉLIE UP
Savannah Land

BAMBOO
Sahara Sand

ENJOY
Pine Green

OTTOCENTO - SIZE L
Savannah Land, top Ardesia

GLOBO HANGING
Light White



Questa pagina /
This page

AMÉLIE
Moka Brown

AMÉLIE SIT UP
Pine Green

AMÉLIE UP
Savannah Land

OTTOCENTO - SIZE L
Savannah Land, top Ardesia

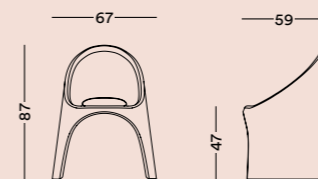
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ENJOY
Pine Green



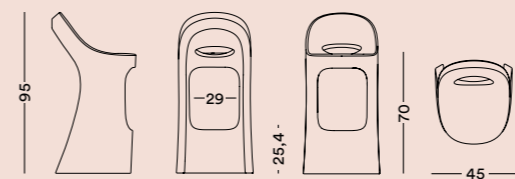
AMÉLIE Design Italo Pertichini

7 kg Amélie Collection



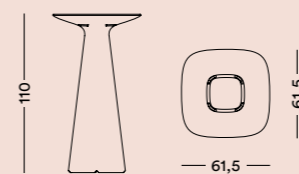
AMÉLIE SIT UP Design Italo Pertichini

6 kg Amélie Collection



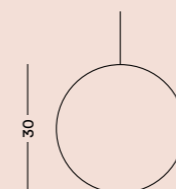
AMÉLIE UP Design Italo Pertichini

10 kg Amélie Collection



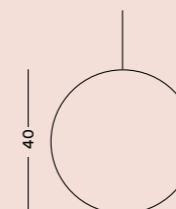
GLOBO HANGING Design SLIDE Studio

1,2 kg Globo Collection



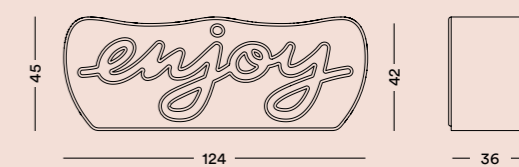
GLOBO HANGING Design SLIDE Studio

2 kg Globo Collection



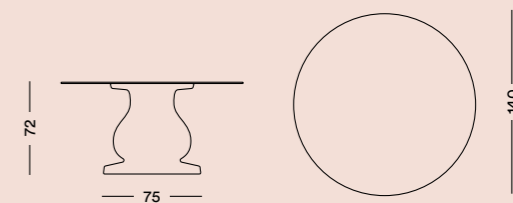
ENJOY Design Adriana Lohmann - Giò Colonna Romano

15 kg



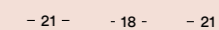
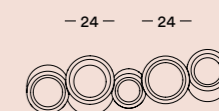
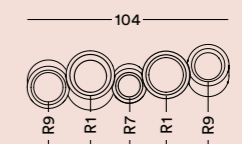
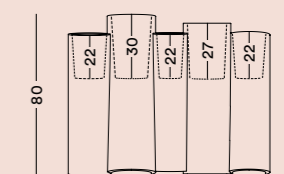
OTTOCENTO - Size L Design Paola Navone - OTTO Studio

45 kg Ottocento Collection



BAMBOO Design Tous les Trois

14 kg / 5L - 8L - 3L - 8L - 5L



COLLECTION

KAMI
BLOS
LOVE

ALT 255 m
TAVG 17 °C

RH 60 %
T 15 °C – 06:00 A.M.

LAT 37.9164° N
LON 29.1173° E

LOC

PAMUKKALE

 TURKEY

Ci troviamo a Pamukkale, in Turchia, una formazione di terrazze calcaree generate dal deposito delle acque termali, che nel tempo hanno costruito una sequenza di bacini sovrapposti. In questo paesaggio, Ambrogio si inserisce come presenza riconoscibile, affiancato dalla collezione Kami, un sistema di sedute costruito per pieghe e superfici che dialogano con la geometria naturale delle vasche. La composizione si completa con King of Love, elemento verticale fortemente caratteristico che emerge nello spazio, e con la seduta Koncord, la cui verticalità sottile e continua introduce ritmo in relazione alla scansione dei livelli naturali.

We are in Pamukkale, Turkey, a formation of limestone terraces created by the deposition of thermal waters, which over time have formed a sequence of overlapping basins. In this landscape, Ambrogio appears as a recognizable presence, alongside the Kami collection, a seating system defined by folds and surfaces that echo the natural geometry of the pools. The composition is completed by King of Love, a strongly distinctive vertical element that stands out in the space, and by the Koncord seat, whose slender, continuous verticality introduces rhythm in relation to the sequence of natural levels.





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Previous page

AMBROGIO
Mist White

BLOS LOW TABLE
Elephant Grey

JET
Deep Blue

KAMI SAN
Deep Blue

KAMI YON
Deep Blue

KONCORD
Elephant Grey

KING OF LOVE
Mist White



Questa pagina /
This page

AMBROGIO
Mist White

BLOS LOW TABLE
Elephant Grey

KAMI SAN
Deep Blue

KAMI YON
Deep Blue

KING OF LOVE
Mist White

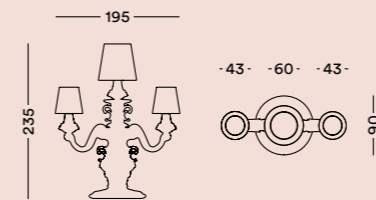
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JET
Deep Blue

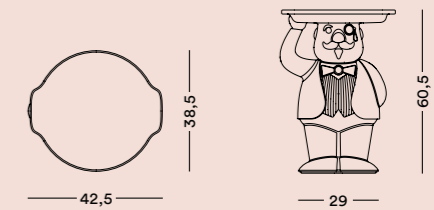
KONCORD
Elephant Grey



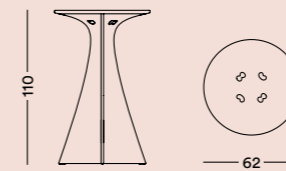
KING OF LOVE Design Moro & Pigatti
47 kg Design of Love Collection



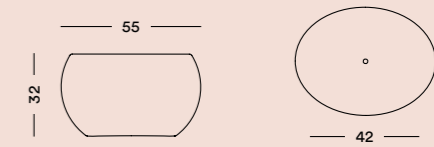
AMBROGIO Design Favaretto & Partners
5 kg



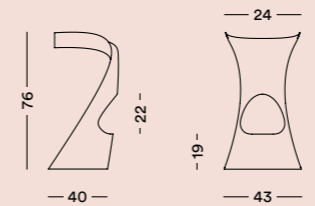
JET Design Karim Rashid
7 kg



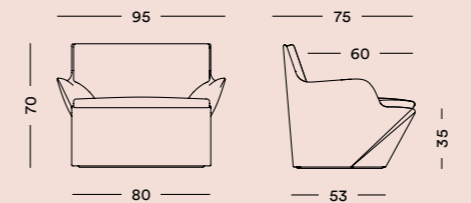
BLOS LOW TABLE Design Karim Rashid
4,5 kg Blos Collection



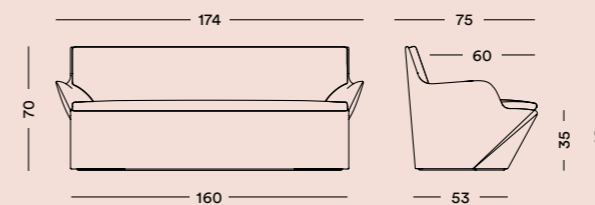
KONCORD Design Karim Rashid
5 kg



KAMI SAN Design Marc Sadler
20 kg Kami Collection



KAMI YON Design Marc Sadler
33 kg Kami Collection



COLLECTION
CHUBBY
LOW LITA
X POT

LOC

ATACAMA DESERT

CILE

ALT 2400 m
TAVG 13 °C

RH 20 %
T 5 °C – 06:00 A.M.

LAT 23.8632° S
LON 69.1418° W

Il deserto di Atacama si estende come un sistema minerale stratificato, in cui il paesaggio si definisce attraverso variazioni cromatiche, incisioni geologiche e condizioni estreme di aridità. La luce attraversa le superfici e ne rivela le tonalità rosate. Le sedute Chubby si confrontano con la densità della materia naturale, affermandosi come volumi compatti e continui. Dino diffonde una luce morbida e uniforme che accompagna la lettura dello spazio. Sullo sfondo, Low Lita Lounge introduce un equilibrio tra leggerezza e stabilità: il profilo della seduta si misura con una base strutturale marcata, radicandosi al suolo con naturalezza.

The Atacama Desert unfolds as a stratified mineral system, where the landscape is defined by chromatic variations, geological incisions and extreme conditions of aridity. Light moves across the surfaces, revealing their pink-toned hues. The Chubby collection engages with the density of the natural matter, asserting itself as compact and continuous volumes. Dino diffuses a soft, uniform light that accompanies the reading of the space. In the background, Low Lita Lounge introduces a balance between lightness and stability: the profile of the seat is set against a pronounced structural base, anchoring itself naturally to the ground.





Pagina precedente /
Previous page

CHUBBY
Hibiscus Red

DINO
Light White

CHUBBY LOW
Moka Brown

LOW LITA LOUNGE
Hibiscus Red

LOW LITA TABLE
Sahara Sand

XPOT H120
Sahara Sand



Questa pagina /
This page

CHUBBY
Hibiscus Red

CHUBBY LOW
Moka Brown

LOW LITA LOUNGE
Hibiscus Red

LOW LITA TABLE
Sahara Sand

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CHUBBY
Hibiscus Red

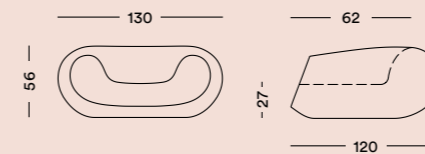
CHUBBY LOW
Moka Brown

DINO
Light White



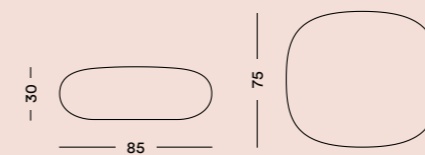
CHUBBY Design Marcel Wanders

25 kg Chubby Collection



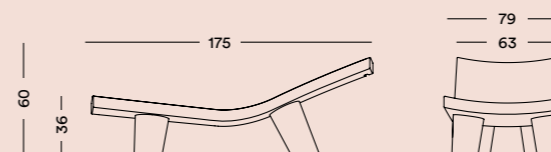
CHUBBY LOW Design Marcel Wanders

8 kg Chubby Collection



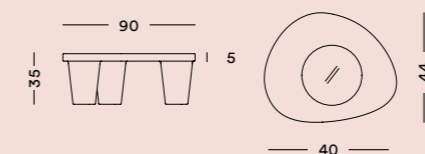
LOW LITA LOUNGE Design Paola Navone - OTTO Studio

25 kg Low Lita Collection



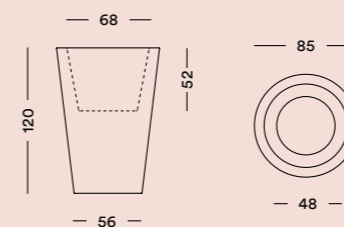
LOW LITA TABLE Design Paola Navone - OTTO Studio

10 kg Low Lita Collection



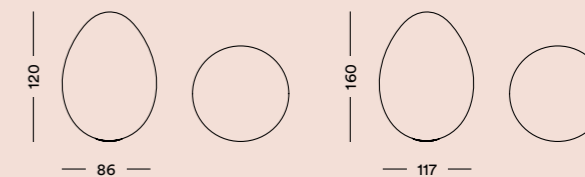
X POT H120 Design SLIDE Studio

25 kg X Pot Collection



DINO Design SLIDE Studio

15 kg / 25 kg



COLLECTION
OTTOCENTO
LOVE

LOC

BLACK SUN

DENMARK

ALT 3 m
TAVG 8 °C

RH 85 %
T 7 °C – 06:00 A.M.

LAT 54.9381° N
LON 8.8663° E

Nelle pianure danesi, il fenomeno del Sort Sol si manifesta come un sistema dinamico in cui grandi stormi si aggregano in configurazioni dense, generando figure in continua trasformazione. Il movimento collettivo, governato da logiche di prossimità e adattamento, costruisce una sequenza di forme che si dissolvono e si ricompongono nello spazio aereo. Queen of Love si afferma qui come presenza iconica, in cui un linguaggio decorativo articolato viene ricondotto a una sintesi contemporanea. Pivot introduce un elemento luminoso verticale, mentre il tavolo Ottocento stabilisce una presenza più compatta e materica.

In the Danish plains, the phenomenon of Sort Sol unfolds as a dynamic system in which large flocks gather into dense configurations, generating forms in continuous transformation. The collective movement, governed by principles of proximity and adaptation, produces a sequence of shapes that dissolve and recombine within the aerial space. Queen of Love emerges here as an iconic presence, where an articulated decorative language is distilled into a contemporary synthesis. Pivot introduces a vertical luminous element, while the Ottocento table establishes a more compact and material presence.





Pagina precedente /
Previous page

OTTOCENTO - SIZE M
Hibiscus Red, top Calacatta

PIVOT XL
Light White

POT OF LOVE
Hibiscus Red

PRINCESS OF LOVE
Mist White

QUEEN OF LOVE
Iris Violet

CORDIALINA
Light White



Questa pagina /
This page

OTTOCENTO - SIZE M
Hibiscus Red, top Calacatta

PRINCESS OF LOVE
Mist White

QUEEN OF LOVE
Iris Violet

CORDIALINA
Light White

PIVOT XL
Light White

Pagina successiva /
Next page

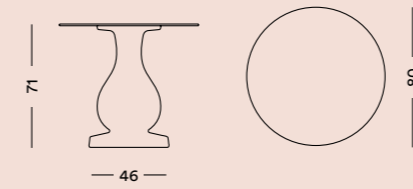
QUEEN OF LOVE
Iris Violet

PIVOT XL
Light White



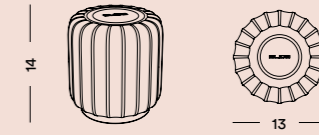
OTTOCENTO - Size M Design Paola Navone - OTTO Studio

18 kg Ottocento Collection



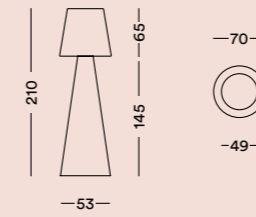
CORDIALINA Design Roberto Paoli

0,6 kg



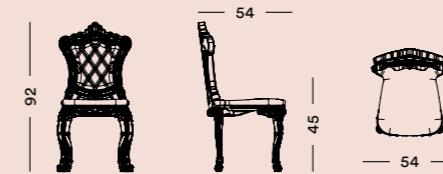
PIVOT XL Design Carlo Costantini

15 kg



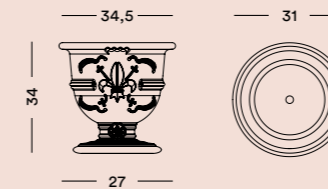
PRINCESS OF LOVE Design Moro & Pigatti

7 kg Design of Love Collection



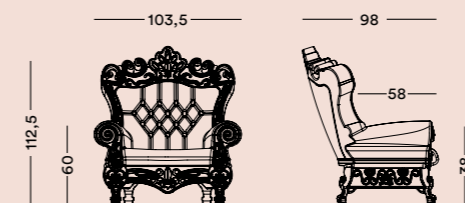
POT OF LOVE Design Moro & Pigatti

2,5 kg Design of Love Collection



QUEEN OF LOVE Design Moro & Pigatti

20 kg Design of Love Collection



LOC

NAMIBIA

FAIRY CIRCLES

ALT 900 m
TAVG 21 °C

RH 35 %
T 15 °C - 06:00 A.M.

LAT -23.5000° S
LON 15.0000° E

Nel deserto della Namibia, i Cerchi delle fate si distribuiscono su vaste superfici come segni circolari privi di vegetazione, costruendo una trama discontinua in cui ripetizione e distanza generano una forma di ordine implicito. In questo contesto, Kroko interpreta la forma animale attraverso volumi sintetizzati, affiancato da Threebù, con cui costruisce un nucleo compatto. Gli elementi luminosi si dispongono per continuità: Globo, una sfera che diffonde luce in modo uniforme, e Cono, che modula la luce lungo un asse controllato. Big Giò stabilisce infine un elemento di scala, un volume pieno che si radica nel suolo e misura la composizione.

In the Namibian desert, the so-called Fairy Circles spread across vast surfaces as circular areas devoid of vegetation, forming a discontinuous pattern in which repetition and distance generate a form of implicit order. Within this context, Kroko interprets the animal form through synthesized volumes, alongside Threebù, with which it creates a compact nucleus. The lighting elements are arranged in continuity: Globo, a sphere that diffuses light uniformly, and Cono, which modulates light along a controlled axis. Big Giò ultimately establishes a scale element, a solid volume that anchors itself to the ground and defines the spatial composition.





Pagina precedente /
Previous page

BIG KROKO
Savannah Land

GIÒ TONDO
Hibiscus Red

KROKO
Savannah Land

PONENTE
Namibian Desert, Grey cushion

THREEBÙ
Hibiscus Red

THREEBÙ POT
Hibiscus Red

CONO
Light White

GLOBO
Light White



Questa pagina /
This page

GIÒ TONDO
Hibiscus Red

PONENTE
Namibian Desert, Grey cushion

THREEBÙ
Hibiscus Red

THREEBÙ POT
Hibiscus Red

Pagina successiva /
Next page

BIG KROKO
Savannah Land

KROKO
Savannah Land

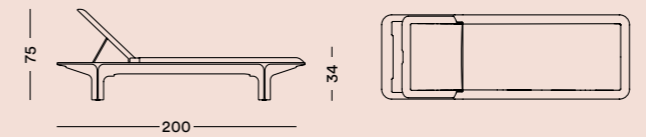
THREEBÙ
Hibiscus Red

CONO
Light White



PONENTE Design Martinelli Venezia Studio

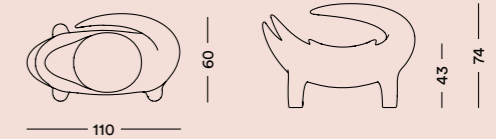
25 kg



KROKO Design Marcantonio

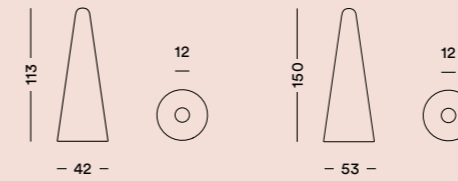
11 kg

Afrika Collection



CONO Design SLIDE Studio

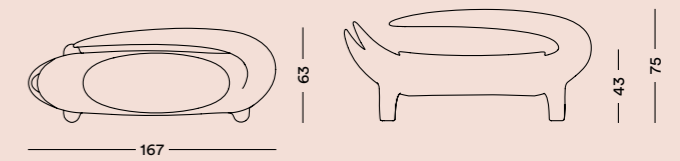
6 kg / 9 kg



BIG KROKO Design Marcantonio

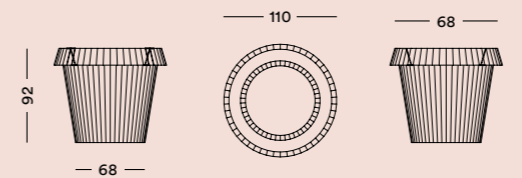
22 kg

Afrika Collection



GIÒ TONDO Design Giò Colonna Romano

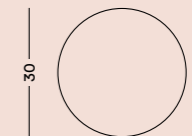
25 kg / Giò Tondo 200L - Giò Tondo Light 40 L



GLOBO Design SLIDE Studio

1,2 kg

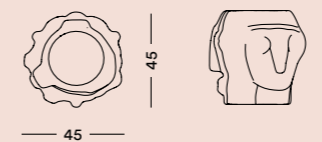
Globo Collection



THREEBÙ Design Marcantonio

4 kg

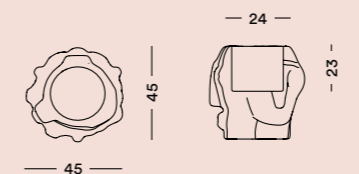
Afrika Collection



THREEBÙ POT Design Marcantonio

4 kg

Afrika Collection



COLLECTION
LOW LITA
CUBO
OTTOCENTO
LOW RIBS
IL VASO

ALT 0 m
TAVG 28 °C

RH 60 %
T 27 °C – 06:00 A.M.

LAT 21.4858° N
LON 39.1925° E

LOC

RED SEA

JEDDAH COAST

Nel Mar Rosso, il St. Regis Red Sea Resort si articola come un insieme di volumi rarefatti che costruiscono una soglia continua tra architettura e paesaggio. Le superfici, attraversate dalla luce e dai riflessi marini, dissolvono i contorni e restituiscono uno spazio in cui la percezione è mobile. In questo contesto, Low Lita si ancora al suolo e dialoga con l'orizzontalità del paesaggio senza interromperne la continuità. Cubo interviene come figura luminosa essenziale, una geometria pura che accompagna la variazione della luce naturale. Più verticale, Ottocento Up introduce un ritmo misurato, completato da Ribs Up.

In the Red Sea, the St. Regis Red Sea Resort unfolds as a composition of rarefied volumes that establish a continuous threshold between architecture and landscape. Surfaces, shaped by light and marine reflections, dissolve boundaries and define a space in which perception remains in constant flow. Within this context, Low Lita anchors itself to the ground, engaging with the horizontality of the landscape without disrupting its continuity. Cubo operates as an essential luminous figure, a pure geometry that accompanies the variations of natural light. More vertical in presence, Ottocento Up introduces a measured rhythm, complemented by Ribs Up.





Pagina precedente /
Previous page

IL VASO H55
Sahara Sand

RIBS UP
Deep Blue

LOW LITA
Namibian Desert

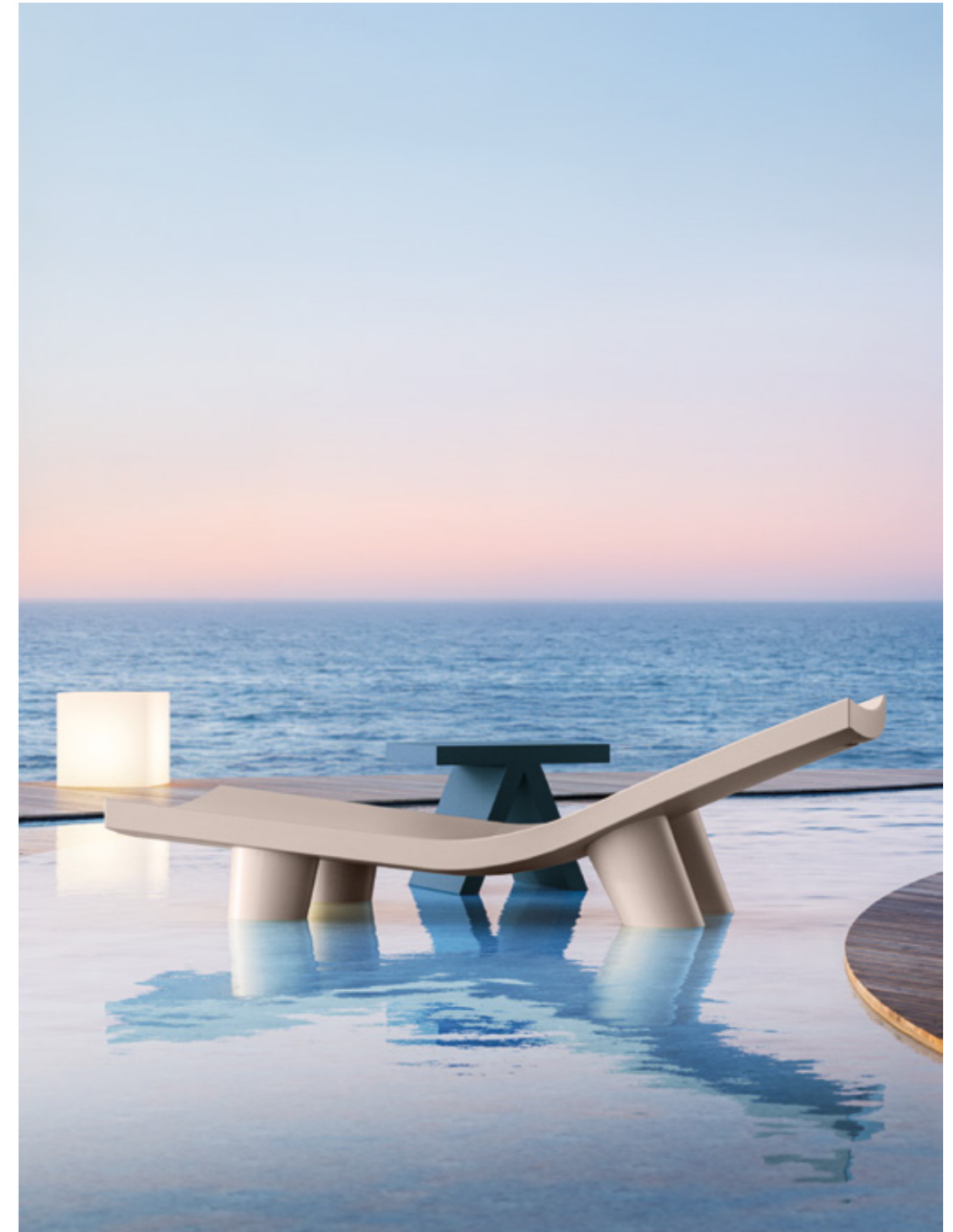
TOY
Deep Blue

LOW LITA LOUNGE
Sahara Sand

CUBO 45
Light White

LOW LITA LOVE
Namibian Desert

OTTOCENTO UP
Sahara Sand



Questa pagina /
This page

LOW LITA
Namibian Desert

LOW LITA LOUNGE
Sahara Sand

TOY
Deep Blue

CUBO 45
Light White

Pagina successiva /
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OTTOCENTO UP
Sahara Sand

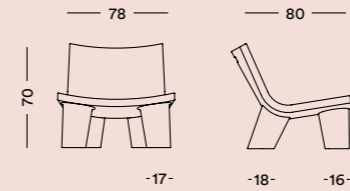
RIBS UP
Deep Blue

CUBO 45
Light White



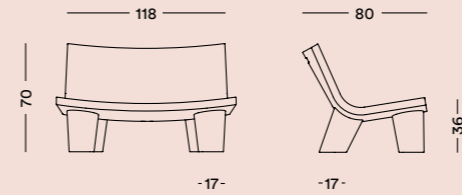
LOW LITA Design Paola Navone - OTTO Studio

13 kg Low Lita Collection



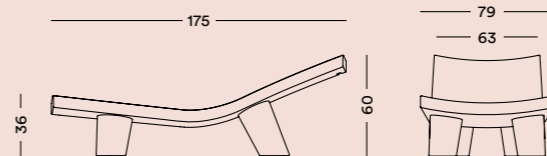
LOW LITA LOVE Design Paola Navone - OTTO Studio

22 kg Low Lita Collection



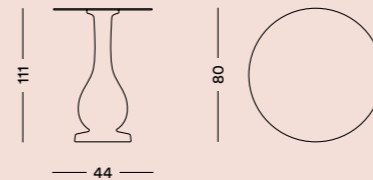
LOW LITA LOUNGE Design Paola Navone - OTTO Studio

25 kg Low Lita Collection



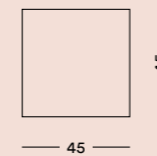
OTTOCENTO UP Design Paola Navone - OTTO Studio

10 kg Ottocento Collection



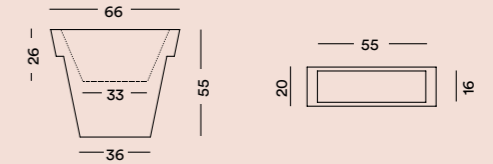
CUBO 45 Design SLIDE Studio

0,7 kg Cubo Collection



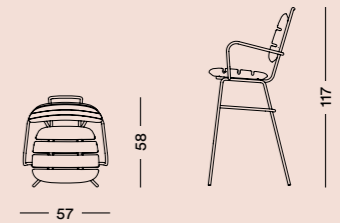
IL VASO H55 Design Giò Colonna Romano

8 kg / 15L Il Vaso Collection



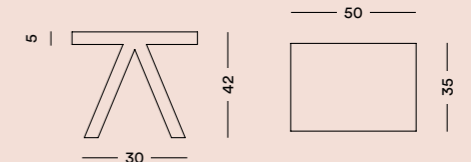
RIBS UP Design Paola Navone - OTTO Studio

13 kg Ribs Collection



TOY Design Prospero Rasulo

5 kg



COLLECTION
MARA
BLOS
OTTOCENTO

ALT 0 m
TAVG 24 °C

RH 84 %
T 22 °C – 06:00 A.M.

LAT 20.9101° N
LON 107.1839° E

LOC

HA LONG BAY

VIETNAM

Nella baia vietnamita di Ha Long, migliaia di formazioni calcaree emergono dalle acque come un sistema verticale frammentato. La vegetazione si stratifica sulle superfici rocciose, mentre l'acqua costruisce una continuità visiva che dissolve i confini tra gli elementi. In questo contesto, Mara introduce una trama materica che rilegge il tema dell'intreccio in chiave contemporanea, inserendosi con naturalezza nel paesaggio. Ottocento Mini introduce una presenza compatta in piani puntuali, mentre Ottocento Lamp si definisce come elemento verticale, in cui la luce, filtrata dalla superficie, si diffonde per gradazioni.

In Ha Long Bay, Vietnam, thousands of limestone formations rise from the water as a fragmented vertical system. Vegetation stratifies across the rocky surfaces, while the water establishes a visual continuity that dissolves the boundaries between elements. Within this context, Mara introduces a material texture that reinterprets the theme of weaving in a contemporary way, integrating naturally into the landscape. Ottocento Mini introduces a compact presence articulated in discrete planes, while Ottocento Lamp is defined as a vertical element, where light, filtered through the surface, diffuses in gradations.





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BLOS POT
Hibiscus Red

MARA
Almond Beige, textile Dune Sand

MARA POUF
Hibiscus Red, textile Dune Sand

MARA SOFA
Almond Beige, textile Dune Sand

OTTOCENTO MINI - SIZE L
Hibiscus Red

OTTOCENTO MINI - SIZE M
Mist White

OTTOCENTO LAMP
Mist White



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MARA
Almond Beige

MARA SOFA
Almond Beige, textile Dune Sand

OTTOCENTO MINI - SIZE M
Mist White

OTTOCENTO LAMP
Mist White

Pagina successiva /
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MARA SOFA
Almond Beige, textile Dune Sand

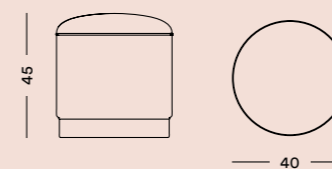
OTTOCENTO MINI - SIZE L
Hibiscus Red

OTTOCENTO MINI - SIZE M
Mist White



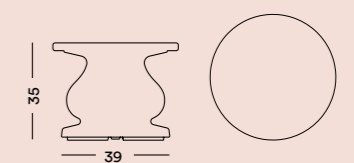
MARA POUF Design Lorenza Bozzoli

4 kg Mara Collection



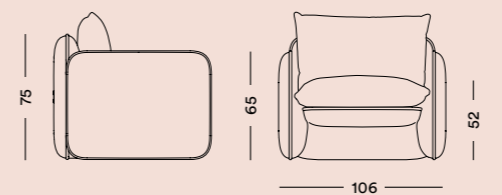
OTTOCENTO MINI - Size M Design Paola Navone - OTTO Studio

3,6 kg Ottocento Collection



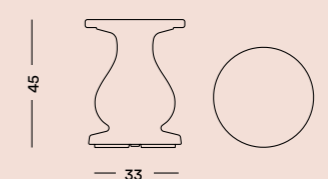
MARA Design Lorenza Bozzoli

36 kg Mara Collection



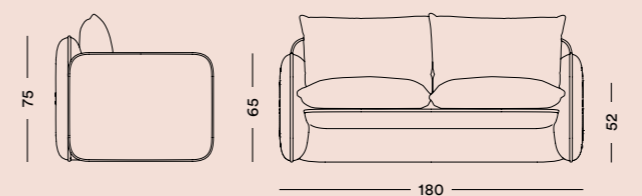
OTTOCENTO MINI - Size L Design Paola Navone - OTTO Studio

4,1 kg Ottocento Collection



MARA SOFA Design Lorenza Bozzoli

57 kg Mara Collection



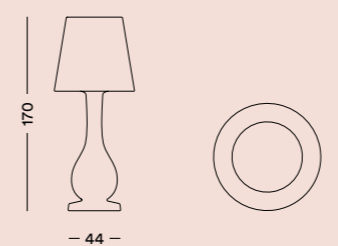
BLOS POT Design Karim Rashid

4,5 kg Blos Collection



OTTOCENTO LAMP Design Paola Navone - OTTO Studio

17 kg Ottocento Collection



COLLECTION
RAP
GEAR

ALT 8 °C
TAVG 24 °C

RH 85 %
T 7 °C – 06:00 A.M.

LAT 54.9381° N
LON 8.8663° E

LOC

NORTHERN LIGHTS

FINLAND

In Finlandia, l'aurora boreale si manifesta come un fenomeno atmosferico in cui campi magnetici e particelle solari generano traiettorie luminose in continua trasformazione. La luce struttura lo spazio, disegnando sequenze fluide che attraversano il cielo e ne ridefiniscono la profondità. Rap costruisce una presenza avvolgente, definita da una linea continua che accompagna il corpo e introduce una dimensione relazionale nello spazio. WOW interviene come segno grafico, elemento leggibile e bidirezionale che trasforma la parola in forma. Fluo è una colonna di luce che stabilisce un ritmo calibrato, in sintonia con le variazioni atmosferiche.

In Finland, the Northern Lights manifest as an atmospheric phenomenon in which magnetic fields and solar particles generate luminous trajectories in continuous transformation. Light structures the space, tracing fluid sequences across the sky and redefining its depth. Rap establishes an enveloping presence, defined by a continuous line that supports the body and introduces a relational dimension within the space. WOW operates as a graphic sign, a legible and bidirectional element that transforms language into form. Fluo takes shape as a column of light, setting a calibrated rhythm in tune with atmospheric variations.





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RAP
Mist White, cushion Mineral Grey

RAP CHAIR
Mist White, cushion Mineral Grey

WOW
Pine Green

FLUO
Light White



Questa pagina /
This page

GEAR
Deep Blue

RAP
Mist White, cushion Mineral Grey

RAP CHAIR
Mist White, cushion Mineral Grey

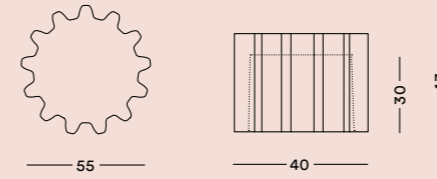
FLUO
Light White

Pagina successiva /
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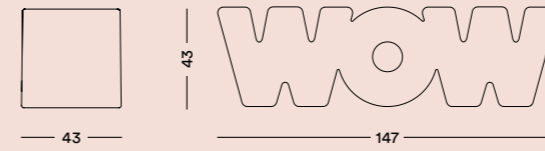
WOW
Pine Green



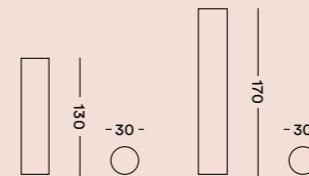
GEAR Design Anastasia Ivanyuk
 6 kg Gear Collection



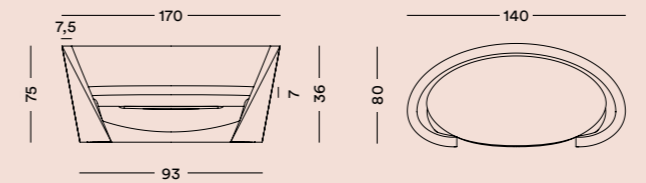
WOW Design Kazuko Okamoto
 20 kg



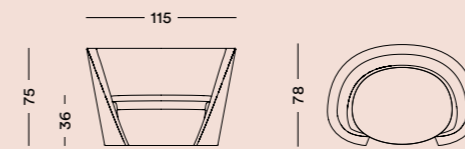
FLUO Design SLIDE Studio
 FLUO 130 5 kg / FLUO 170 10 Kg



RAP Design Karim Rashid
 35 kg Rap Collection



RAP CHAIR Design Karim Rashid
 24 kg Rap Collection



FINITURE/ FINISHES

MIST WHITE



ALMOND BEIGE



MOKA BROWN



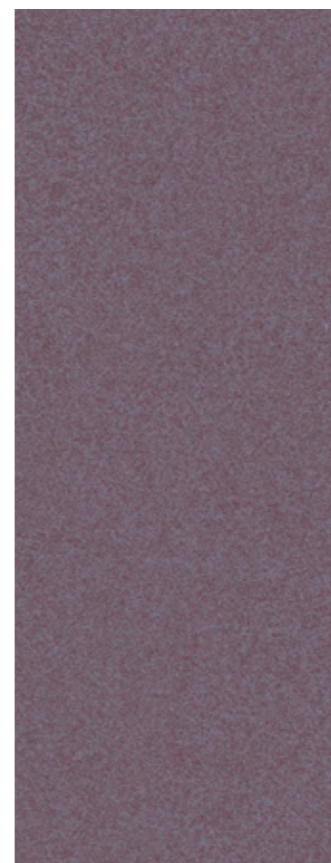
La plastica Second Life è un materiale riciclato e può presentare lievi variazioni cromatiche o piccole imperfezioni superficiali. Queste caratteristiche ne testimoniano l'autenticità e rendono ogni prodotto unico.

Second Life plastic is a recycled material and may therefore show slight colour variations or small surface imperfections. These characteristics reflect its authenticity and make each product unique.

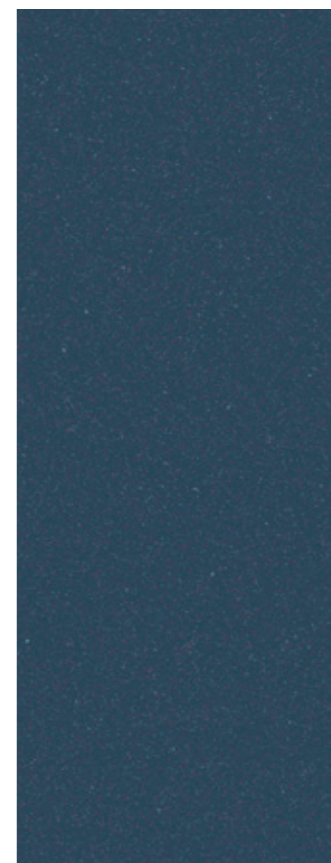
HIBISCUS RED



IRIS VIOLET



DEEP BLUE



PINE GREEN



ELEPHANT GREY



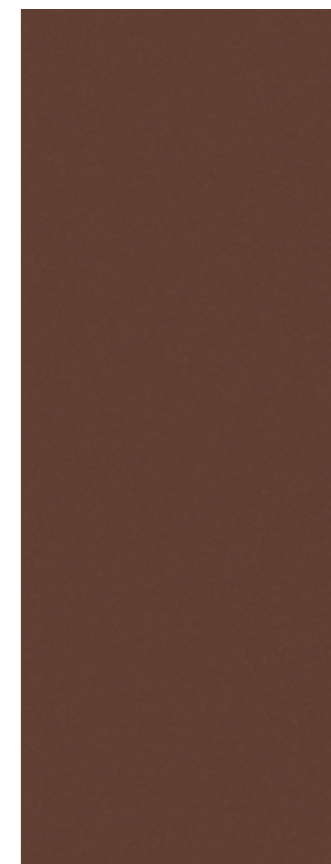
SAHARA SAND



SAVANNAH LAND



NAMIBIAN DESERT



CONCEPT AND
GRAPHIC DESIGN
We Are Design

WORDS
We Are Design

CGI
Nudesign

SLIDE srl
Factory, Showroom & Outlet
via Lazio 14, 16, 18
20090 Buccinasco (Milano)
Italy

info@slidedesign.it
www.slidedesign.it

 @SLIDEdesignmilano
 @slidedesign
 SLIDE srl

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NORTHERN IRELAND

| | |
|------|-------------------|
| LOC | GIANT'S CAUSEWAY |
| LAT | 55.2408° N |
| LON | 6.5116° W |
| ALT | 12 m |
| TAVG | 9 °C |
| RH | 82 % |
| T | 7 °C – 06:00 A.M. |

CALIFORNIA

| | |
|------|--------------------|
| LOC | PIETRE MOBILI |
| LAT | 36.6828° N |
| LON | -117.5628° W |
| ALT | 1130 m |
| TAVG | 24 °C |
| RH | 30 % |
| T | 18 °C – 06:00 A.M. |

FINLAND

| | |
|------|--------------------|
| LOC | AURORA BOREALE |
| LAT | 66.5039° N |
| LON | 25.7294° E |
| ALT | 75 m |
| TAVG | -1 °C |
| RH | 80 % |
| T | -6 °C – 06:00 A.M. |

DENMARK

| | |
|------|-------------------|
| LOC | SORT SOL |
| LAT | 54.9381° N |
| LON | 8.8663° E |
| ALT | 3 m |
| TAVG | 8 °C |
| RH | 85 % |
| T | 7 °C – 06:00 A.M. |

SAUDI ARABIA

| | |
|------|--------------------|
| LOC | RED SEA |
| LAT | 21.4858° N |
| LON | 39.1925° E |
| ALT | 0 m |
| TAVG | 28 °C |
| RH | 82% |
| T | 27 °C – 06:00 A.M. |

ECUADOR

| | |
|------|--------------------|
| LOC | AMAZON FOREST |
| LAT | -0.6740° S |
| LON | -76.4010° W |
| ALT | 250 m |
| TAVG | 26 °C |
| RH | 88 % |
| T | 24 °C – 06:00 A.M. |

NAMIBIA

| | |
|------|--------------------|
| LOC | FAIRY CIRCLES |
| LAT | -23.5000° S |
| LON | 15.0000° E |
| ALT | 900 m |
| TAVG | 21 °C |
| RH | 35 % |
| T | 15 °C – 06:00 A.M. |

CHILE

| | |
|------|-------------------|
| LOC | ATACAMA DESERT |
| LAT | 23.8632° S |
| LON | 69.1418° W |
| ALT | 2400 m |
| TAVG | 13 °C |
| RH | 20 % |
| T | 5 °C – 06:00 A.M. |

TURKEY

| | |
|------|--------------------|
| LOC | PAMUKKALE |
| LAT | 37.9164° N |
| LON | 29.1173° E |
| ALT | 255 m |
| TAVG | 17 °C |
| RH | 60 % |
| T | 15 °C – 06:00 A.M. |

VIETNAM

| | |
|------|--------------------|
| LOC | HA LONG BAY |
| LAT | 20.9101° N |
| LON | 107.1839° E |
| ALT | 0 m |
| TAVG | 24 °C |
| RH | 84 % |
| T | 22 °C – 06:00 A.M. |